



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Sound Communication  
149 W 36th St  
11th Floor  
New York, NY 10018

## Contract # 3069976

**Schedule Dates** 10/23/17-10/26/17  
**Advertiser** International Fund for Animal Welfare (119595)  
**Agency** Sound Communication (2012)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** IFAW (969663)  
**Salesperson** Eagle/PHL, Philadelphia (3886)  
**Sales Office** Eagle-Philadelphia  
**Buyer Name** SEMAYA,SCOTT  
**Phone/Fax** /  
**CPE** IFAW-17001  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** IFAW BOB CAIN  
THIS IS A NEW ORDER FOR INTERNATIONAL FUND FOR ANIMAL WELFARE. FLIGHT  
IS 10/23-10/26 (M-TH). TOTAL = \$14300. PLS CFM T/R BOB

**Date Entered** 10/16/17  
**Last Modified** 10/16/17  
**Entered By** Jeffrey Schneider  
**CO-OP** No  
**Headline #** ECR25770837  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,145.00  
**Net Total** \$12,155.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	15	\$14,300.00
<b>Grand Total:</b>	<b>15</b>	<b>\$14,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-0.0)	10/23/17-10/26/17	4	:30	5A- News-Good Morning Washington at 5a	4	X	X	X	X				4	\$450.00	\$1,800.00	Washington (WJLA)	GMW 5A	10/16/17
2.0	Normal Line / SPOT (2-0.0)	10/23/17-10/26/17	4	:30	6A- News-Good Morning Washington at 6a	3	X	X	X	X				3	\$900.00	\$2,700.00	Washington (WJLA)	GMW 6A	10/16/17
3.0	Normal Line / SPOT (3-0.0)	10/23/17-10/26/17	4	:30	7A- ABC-Good Morning America	3	X	X	X	X				3	\$1,100.00	\$3,300.00	Washington (WJLA)	GMA	10/16/17
4.0	Normal Line / SPOT (4-0.0)	10/23/17-10/26/17	4	:30	5P- News-ABC 7 News at 5p	2	X	X	X	X				2	\$1,000.00	\$2,000.00	Washington (WJLA)	5P NEWS	10/16/17
5.0	Normal Line / SPOT (5-0.0)	10/23/17-10/26/17	4	:30	6P- News-ABC 7 News at 6p	3	X	X	X	X				3	\$1,500.00	\$4,500.00	Washington (WJLA)	6P NEWS	10/16/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.